



Knowledge Management for Change in Africa

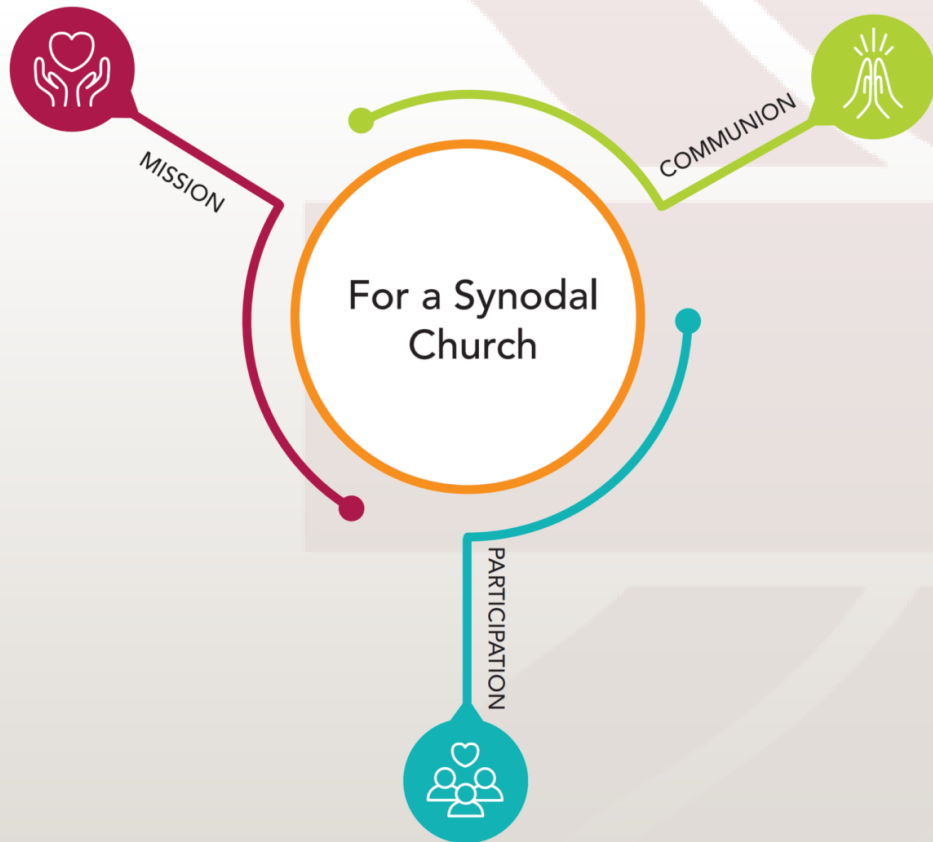
Challenge

ADVOCACY

OUTLINE

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- Introduction
 - Knowledge Management network in advocacy
 - Key Knowledge Areas In Advocacy.
 - Base knowledge in advocacy work
 - Knowledge tools
 - Advocacy Knowledge Resources

INTRO...KNOWLEDGE MANAGEMENT IN ADVOCACY IS INSPIRED BY....



Synodality : “way” of being Church; as we Reflect how knowledge guides the Advocacy work of Caritas at all levels the synodality theme enhances this by the following;

- How is this “journeying together”
- What is happening today in your Church/ community?
- What steps does the Holy Spirit invite us to take in order to grow in our “journeying together” without leaving anyone behind.
- Is the world free and just?

KNOWLEDGE MANAGEMENT NETWORK IN ADVOCACY

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- Regional Executive Secretariat
 - 46 National Caritas Members in sub-Saharan Africa ,
 - Regional Advocacy Reference Group/ Committee
 - Representation in the Caritas Internationalis Advocacy committee
 - Collaboration with SECAM General Secretariat and its African Union Liaison Office
 - The Caritas network at the Regional/ Global, National and Sub-national level
 - Policy and decision makers in government, development agencies, Non-Governmental Organizations, Civil society, Media, Private sector leaders and the academic community.

KEY KNOWLEDGE AREAS THAT CA FOCUS IN ITS ADVOCACY WORK ...

Democratic Governance and Leadership

Human Rights/ Health systems Strengthening

Environmental sustainability and Food Systems

Peacebuilding, conflict transformation and crosscutting
Issues

BASE KNOWLEDGE IN ADVOCACY WORK

- Caritas Africa has been keen with knowledge needed to implement Advocacy work at regional/ National/ Diocesan level.





Knowledge is cumulative ,need to be easily accessed..

- ✚ Understanding multilateral processes
- ✚ Understanding the Church structures and how to collaborate in advocacy work.
- ✚ Church Documents-**Encyclicals, Declarations ,**
- ✚ Policy formulation and development.
- ✚ Social teaching of the Catholic church.

KNOWLEDGE TOOLS THAT GUIDE ADVOCACY WORK

✚ Guided by Caritas Africa advocacy Strategy-Tools
include

Networking

Capacity
strengthening

Accompanime
nt- through
COP

Leveraging
digital tools

Knowledge
production:-
DRR
advocacy
guide

Advocacy Knowledge Resources



Process steps: STEPS FOR ADVOCACY WORK IN CARITAS AFRICA	Human Resource Human Assets	Codified Knowledge Structure Assets	External knowledge Relationship Assets
Generate evidence for advocacy through research	Advocacy Coordinator, Technical Specialist, communication officer M&E officer,	Policies and Regulations, Research and data, case study, strategic framework CA, Strategic advocacy plan	Research Consultants,
Identify the target Audience	Advocacy Coordinator, Technical Specialist, Policy adviser ,M&E officer	Demographic and psychographic, surveys,	Civil society Organization. Government.
Develop a Clear Message	Advocacy Coordinator, Technical Specialist, communication officer, The Church Hierarchy, advocacy Committee. Regional Coordinator	Legal knowledge, Church knowledge, Documents	Civil society Organization, international Organization.
Build relationships with key stakeholders	Advocacy Coordinator, communication officer, Advocacy committee, Community ,Caritas Africa Member Organisations.	Communication, Transparency, collaboration ,Responsiveness, Accountability	International Partners and stakeholder Concord Europe, Act Alliance EU, CIDSE,
Operationalize	Advocacy Coordinator, communication officer, Advocacy committee. CoP, Task Teams	Strategies, Processes, procedures, guidelines, checklists ,Justice and Peace.	Expert networks, communities of practice
Implement the Plan	Advocacy Coordinator, communication officer, The Church Hierarchy(Bishops, advocacy Committee	Policy , Cultural ,Social, church Doctrine ,	Mediators
Monitor and Evaluate progress	Advocacy Coordinator, communication officer . M&E Officer	Strategies, Processes, procedures, guidelines, checklists	Consultant,

CONCLUSION. GUIDED BY KNOWLEDGE MANAGEMENT..

“Advocacy causes in Caritas Africa is aimed at championing the rights of communities to have life in its fullness (John 10:10) in the view that development must be well rounded and integrated for the benefit of the whole man (Pope Paul VI, Populorum Progressio , 14).”

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THANK YOU

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